



C A N T O N

PRESS RELEASE

For Immediate Release

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For more information, call:

Canton Convention & Visitors Bureau

601-859-1307

CANTON: The City of Canton will celebrate the long-anticipated opening of the Nissan plant with a grand three-day celebration. The event kicks off on May 27, the day the first vehicle rolls off the Nissan assembly line.

The event, dubbed "Canton Celebrates Nissan Week," will take place on the grounds of the historic courthouse on Canton's town square. There will be entertainment nightly, and added attractions, including the unveiling of three Nissan prototype vehicles.

"This is a chance for people to get up close and personal with Nissan," said Canton Mayor Fred Esco. "It is a great honor for Canton to welcome Nissan, and we are thrilled that we can showcase these prototype cars to the public." The vehicles to be on display include the new Quest minivan, the Titan and the Armada. The vehicles will be on display on the Square and will be unveiled to the public on Tuesday evening.

During the week's activities, there will be activities for the entire family, according to Jo Ann Gordon, executive director of the Canton Convention and Visitor's Bureau. "For a small town, we do things big," she said. "We'll have food, train rides around the square, entertainment and more. This is a family-oriented event with something for everyone."

Tuesday night there will be antique cars on display, in addition to the Nissan prototype cars. A barbershop quartet and Japanese music round out the entertainment. Wednesday will feature hot air balloons and blues. Thursday will be the finale-Canton Pops-featuring the Mississippi Symphony Orchestra.

"This celebration is Canton's way of welcoming Nissan," said Mayor Esco. "We invite everyone to come to Canton and join in the festivities." Activities begin each evening at 6pm and conclude at 9pm.

For more information, contact the Canton Convention and Visitors Bureau at 601-859-1307 or 1-800-844-3369.

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